

Living and Working in the Lincolnshire Wolds 2013

27th November 2013

Ursula Lidbetter
Chair of the Greater Lincolnshire LEP



Securing a dynamic and sustainable rural economy in the Wolds

Greater Lincolnshire LEP

Our Role



We are a private and public sector partnership driving and shaping local economic growth to improve infrastructure and conditions for business growth.

Five key priority areas for Greater Lincolnshire:-

- **Infrastructure**
- **Creating the right conditions for business growth**
- **Rural enterprise**
- **Retail**
- **Communications and engagement**



Short history of LEP's



- **Established 2011**
- **Strong Private Sector Board**
- **Responsibilities but no resources**
- **Enterprise zones, RGF and Growing Places Fund**
- **No Stone Unturned – devolution**
- **Some resource**
- **Strategic Economic Plans**

Greater Lincolnshire LEP

Priority Sectors



Our priority sectors have been identified where we demonstrate our most unique qualities and competitive edge.



Agri-food



Manufacturing



Visitor Economy



Renewables



Ports and Logistics



Care

Board Members



Progress and Successes

We have added our private sector voice to supporting partners in bidding for government funds:

- Infrastructure; Lincoln Eastern Bypass - £50 million, A18/A180 link £4.9 million, £1.3 million for Newark Road Improvement and £1.7 million for Canwick Road in Lincoln.
- BDUK (Broadband) project – £14.3 for Lincolnshire and £3.14 for Northern Lincolnshire
- Port of Grimsby Enterprise Zone (Humber LEP)

Directly we are investing

- Growing Places Fund (Invest & Grow) £9 million
- RGF 7 success – £25 million
- Published our ambitions plan
- Submitted our plan for EU programme 2014-2020 - £110 million



Existing Plans



Area Growth Plans for Lincolnshire – Superfast Broadband (BDUK)



£48.31 million capital/ revenue project

- | | |
|------|---|
| 2016 | 100% coverage (>2Mbps)/ 88% superfast (24Mbps)
50% of premises 50+ Mbps
Final 10% 5Mbps (with separate projects delivering local solutions) |
| 2017 | Every community accessing superfast (30Mbps) |

Area Growth Plans for North Lincolnshire

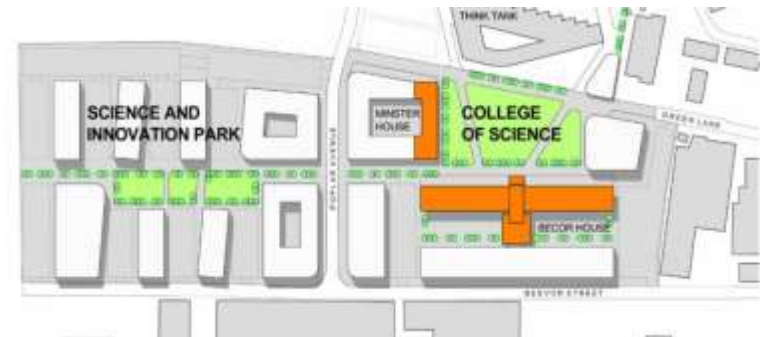
- University Technical College (UTC) Scunthorpe
 - £10 million proposed training centre for engineering and renewables

- Lincolnshire Lakes project
 - 6 new villages
 - Significant job creation



Area Growth Plans for Lincoln

- New University Technical College being developed in an expanded Greestone Centre within the heart of the City
- Lincoln East West Link Road Starting in 2014
- Development of pedestrian bridge over Brayford Wharf East level crossing begins this Autumn 2013
- Lincoln Science and Innovation Park Phase 1 development underway
- Lindongate
- A new Magna Carta vault will be developed as part of the Lincoln Castle Revealed project



Area Growth

Plans for Lincolnshire – Lincoln Castle Revealed

- £22m Lincoln Castle regeneration project
- Unlocking an increase of 29 - 55% in the value of tourism
- £36-68m economic impact and 600-1,100 additional jobs
- Re-launch in April 2015



Area Growth Plans for Lincolnshire - Distribution Hub/ Spalding Rail Terminal



Area Growth Plans for North East Lincolnshire/ Regeneration

- Offshore wind - Operations and maintenance activity
- Grimsby Docks Flood Risk Management Scheme
- Improved flood defence on the Humber Estuary
- Grimsby Town Centre
 - Sustainable Green Transport Fund
- Freeman Street Regeneration
 - Town centre improvement
- North Promenade & Central Cleethorpes
 - Seafront development & retail connectivity



Growth Plan for Greater Lincolnshire

Ursula Lidbetter
Chair

Growth Plan



LEPs are being asked to:-

- to produce long term Strategic Economic Plans for the area
- to take control of local growth
- given greater powers and funding

In return:-

- There will be a Single Pot – a ‘Single Local Growth Fund’;
- All areas will receive ‘something’, but the exact offer of resources/ flexibility will be subject to a ‘Growth Deal’;
- Additional powers and resources may also be considered
- Ask for good governance and capacity locally

‘You Said, We listened’



Our Priorities for Growth



- 1. Drive the growth of our three most competitive sectors**
- 2. Nurture our growing sectors**
- 3. Adapt the economy for the future**
- 4. Invest in our infrastructure**
- 5. Recognise the economic opportunities of housing growth**

Agri-food

What you told us:

“In order to grow, there needs to be better investment and support in the sector, particularly for small business.”

Agri-science company from South East Lincolnshire

Agri-food

We are prioritising:-

1. higher level skills in the industry
2. Promoting Greater Lincolnshire as ‘a centre of excellence for the food industry’
3. Strengthening our investment offer to the food sector
4. Capital programmes to support automation and R and D
5. Access to high quality broadband for remote rural businesses
6. Improved water security



Visitor Economy

What the business community has told us:-

“We love Lincolnshire. Although it can be a problem being so cut off and people knowing where Lincolnshire is, its part of its charm. There is a perception that it’s difficult to get here, but this is improving”



Visitor Economy

We are prioritising:-

1. Improving the overall appeal, appearance, and access to our tourism products
2. Embracing new technologies in order to improve visitor economy's routes to market
3. Raising skills levels in the workforce
4. Co-ordinating visitor economy activity, especially marketing and the connections between different tourist products such as the growing area of green tourism.

Manufacturing

What the business community has told us:-

“We largely export to the rest of the world (China being our biggest market) but are based in the UK still as the parts cannot be manufactured in China. Our biggest barrier to growth is skills, as it is difficult to recruit and attract skilled individuals to the area. Lincoln needs to be a magnet for people”



Engineering business from Lincoln

Manufacturing

We are prioritising:-

1. Raising skills levels in manufacturing & creating a work ready quality workforce
2. Stronger local supply chains
3. Better access to finance, funding & new investments
4. Increased access to new and overseas markets
5. Access to R&D and testing for new technologies

Nurture our growing sectors

We are prioritising:-

1. Care, low carbon and ports and logistics sectors so that overtime they are growing and vibrant.
2. Support to growing business of all sizes with
 - Growth finance
 - Export
 - Access to support services

Adapt the economy for the future

We are prioritising:-

1. Higher level skills and research supporting our key sectors, effective knowledge transfer and good quality education and skill development
2. Building awareness of innovation, access to technical support using our universities and graduate talent
3. Excellent digital communications and coverage

Invest in our infrastructure

We are prioritising:-

1. Sustainable growth through better connected transport infrastructure (road, rail and air) which helps our economy to grow
2. Investment in our environment and heritage assets for economic growth.
 - Lobbying for better solutions for Water management
 - Agri-food and visitor economy as a priority

Recognise the Economic opportunities of housing growth

We are prioritising:-

1. Recognition of the opportunities that Greater Lincolnshire offers to new residents through support housing growth and promoting the area collectively and effectively.

Area Growth Plans for Greater Lincolnshire



- We are in a strong position to develop and deliver growth through a number of key strategic projects across Greater Lincolnshire and welcome your discussion and input into this.

